



## PRESS RELEASE

Contact: Anthony Guthmiller  
Director of Marketing  
AIDS Service Center  
(626) 441-8495 ext. 241  
[amg@aidssc.org](mailto:amg@aidssc.org)

# **\$5,000 in gift cards given to AIDS SERVICE CENTER's Adopt-A-Family Holiday Program**

**PASADENA** – On Tuesday, December 13, 2005 **AIDS Service Center (ASC)** was presented **\$5,000 worth of gift cards from Vons Companies Charitable Foundation**, for their families with extreme need in their Adopt-A-Family Holiday Program. This program was created as a vehicle for the public to help out individuals and families during the Holiday Season. Donors read through a list of stories from these families and then “adopt” one or more and shop for the items these families are requesting during this Holiday Season.

For the most part, these families are requesting assistance with household items, personal hygiene items, food, in other words the basics. “Occasionally we’ll get a request for a toy here or there” says Anthony Guthmiller, the agency’s Director of Marketing, but for the most part these families are looking for the basics; food, clothing, blankets, shoes, etc. We are very grateful to Vons for their helping ASC's efforts to provide services to the underserved "**low income, HIV-impacted, women, children, and men living in the eastern portion of Los Angeles County.**"

**AIDS Service Center (ASC)** provides HIV-related services to individuals and families in Los Angeles County. ASC takes pride in providing a continuum of services to those affected by HIV/AIDS. With a staff of 55 and a volunteer base of over 600, ASC provides food, housing services, transportation, comprehensive case management, child care, mental health services and advocacy to over 1,600 clients and their families each year. In addition, ASC reaches 4,000 community members annually with HIV prevention and education services, which include The Positive Workplace, a corporate focused training program and SHARE, a sexual health and relationships educational program targeting youth from grades six and up. ASC also offers free and anonymous HIV testing. Information on AIDS Service Center can be found at [www.aidsservicecenter.org](http://www.aidsservicecenter.org)